Japan Foundation promotes its cultural programs and events through various platforms. In the image, a promotion for an event is mentioned as "Japanese contemporary photography exhibition." This event is a part of the Japan Foundation's efforts to showcase contemporary Japanese photography to a wider audience. The promotion includes a call-to-action, "Sign up for our mailing list," inviting interested parties to stay updated with future exhibitions and events.

Additionally, there is a mention of the Japanese Academy, which is actively involved in promoting cultural and educational initiatives. The Academy invites interested parties to "Click here to learn more," pointing towards their website for more information on their activities and programs. The presence of these initiatives highlights Japan Foundation's commitment to cultural diplomacy and fostering international understanding through the arts and education.