The Thirteenth Japanese Speech Contest for University Students

Saturday 24th February 2018

Venue
King’s College London, Strand Campus, Strand, London WC2R 2LS

Opening
1:00pm – 1:10pm

Individual Presentation Category
1:10pm – 2:10pm

Speech Category
2:25pm – 3:40pm

Intervals and Group Presentation
3:40pm – 4:50pm

Award Ceremony
5:00pm – 6:00pm

Reception
6:00pm – 7:00pm

Organisers
• The British Association for Teaching Japanese as a Foreign Language (BATJ)
• The Japan Foundation London

Supported by (in alphabetical order)
• Bloomberg L.P.
• Central Japan Railway Company
• Gendai Travel Limited
• The Great Britain Sasakawa Foundation
• Japan Airlines
• Japan Centre
• JP BOOKS
• King’s College London
• NHK World
• Nikkei Europe Ltd.
• Oxford Brookes University
• Regions
• Ricoh UK Ltd
• TOP CARRER
• Toshiba of Europe Ltd
• Wagashi Japanese Bakery
• ZOOM Japan
Finalists
Speech and Presentation Order

Individual Presentation Category

1. **Yin Kwan Lao**
   2nd year at University of East Anglia
   Modern Language(s) with Management Studies
   若者から中高年へ ニート問題の深刻化と家庭教育の重要性
   From Young to Middle-Aged: Aggravating NEET Problem and the Importance of Family Education

2. **Peter Adolfsson**
   4th year at University of Edinburgh
   Japanese and Linguistics
   国民国家の向こうに：グローバル社会で言語ステレオタイプを乗り越える
   Beyond the nation state: overcoming linguistic stereotypes in a global world

3. **Elizabeth Wilder**
   4th year at University of Leeds
   French and Japanese
   身体障がい者および遺伝性障がい者に関する扱い
   The treatment of people with physical and learning disabilities

4. **Yee Ching Chow**
   4th year at SOAS, University of London
   Japanese and Korean
   日本における若い女性のネガティブなボディイメージとメディアの影響
   Negative body image and the influence of media amongst young women in Japan

5. **Mark McPhillips**
   5th year at University of Leeds
   Chinese and Japanese Studies
   伝統・習慣と環境保護の矛盾 「もったいない」を思い出しましょう
   Rethinking wasteful customs for the environment

6. **Hester Mullen**
   4th year at University of Edinburgh
   Japanese
   「人が輝く森林未来都市しもかわ」：小さな日本の町が世界に与える影響
   Shimokawa, the Vibrant Future City of the Forest: What a Small Japanese Town Can Teach the World

Group Presentation Category

1. **ワンダーランドの仲間たち**
   Friends from Wonderland
   University of Bristol
   • Lewis Rennie-Campbell
   • Lucy Cross
   • Alice Fan
   • Cosmo Radford
   イングランドの国のアリス、北と南
   *Alice In Ingurland, North and South*

2. **シープジャンプ**
   Sheep Jump
   University of East Anglia
   • Madalina Antonia Stan
   • Lidia-Veronica Lucaciuc
   ルーマニアの文化イベントと迷信の関係
   Superstitions in Romanian’s Cultural Events

3. **きゅうりクラブ**
   Kyuuri Club
   University of Leeds
   • Olivia Joy Menin
   • Jaydee Cozzi
   • Jenson Grech
   • Alexandra Baranova
   イギリス：期待と現実
   *Britain: expectation vs reality*

4. **ホットホットホット！**
   Hot Hot Hot!
   King’s College London
   • Min Ju Lee
   • Han Zhang
   からい！
   *Spicy!*
# Judges and Prizes

**Chief Judge**  
• **Ms Yuka Oeda**  
Lecturer in Japanese, University of Leeds  
Chair, British Association for Teaching Japanese as a Foreign Language (BATJ)

**Deputy Chief Judge**  
• **Mr Makoto Netsu**  
Chief Japanese Language Advisor, Japan Foundation London

**Judges**  
• **Mr Hiroshi Itakura**  
First Secretary (Education and Sport), Embassy of Japan  
Reader in Japanese Studies, Cardiff University  
President, British Association for Japanese Studies (BAJS)

• **Ms Anne Rajakumar**  
Chair, Japanese Language Committee, Association for Language Learning  
Senior Lecturer in Japanese Language and Linguistics, Oxford Brookes University  
Luton Sixth Form College  
Vice-Chair, British Association for Teaching Japanese as a Foreign Language (BATJ)

• **Dr Christopher Hood**  
President, British Association for Japanese Studies (BAJS)

• **Dr Hanako Fujino**  
Senior Lecturer in Japanese Language and Linguistics, Oxford Brookes University

• **Dr Marina Sereda-Linley**  
Luton Sixth Form College  
Vice-Chair, British Association for Teaching Japanese as a Foreign Language (BATJ)

**Interlocutors**  
• **Ms Miyuki Nagai**  
Japanese Language Tutor, University of Sheffield

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## PRIZES

**Speech Category**

- **First Prize**  
  • Return Air Ticket to Japan (Japan Airlines)  
  • £300 (TOP CAREER)  
  • £100 (Regions)  
  • Japan Rail Pass (Central Japan Railway Company)  
  • JSTV-i 2 months subscription voucher (NHK World)

- **Second Prize**  
  • PC (Toshiba of Europe Ltd)  
  • £200 (TOP CAREER)  
  • £100 (Regions)  
  • JSTV-i 2 months subscription voucher (NHK World)

- **Third Prize**  
  • Digital Camera (Ricoh UK Ltd)  
  • £100 (TOP CAREER)  
  • £100 (Regions)  
  • JSTV-i 2 months subscription voucher (NHK World)

- **The three runner-up finalists will receive £100 each (Regions), Japanese gift sets (Japan Centre) and goody bags (Jp Books)**

All Speech Category finalists will receive a two-month subscription to Nikkei Online (Nikkei Europe) and a three-month Japanese magazine subscription (Eikoku News Digest)

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**Individual Presentation Category**

- **First Prize**  
  • Digital Camera (Ricoh UK Ltd)  
  • £400 (Bloomberg L.P.)

- **Second Prize**  
  • £150 Japan Centre vouchers (Japan Centre)  
  • £300 (Bloomberg L.P.)

- **The runners-up finalists will receive £100 each (Bloomberg L.P.), Japanese gift sets (Japan Centre) and goody bags (Jp Books).**

All Individual Presentation Category finalists will receive a one-month subscription to Nikkei Online (Nikkei Europe)

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**Group Presentation Category**

- **All Finalists**  
  • £50 for each finalist (Regions)  
  • Goody bags (NHK World)  
  • “Let’s Read Japanese” textbook sets (Oxford Brookes University)

Finalists in all categories will receive a three-month magazine subscription (ZOOM Japan), DORAYAKI (Wagashi Japanese Bakery/sister company of Kitaya in Japan)

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**Special Thanks:** We appreciate the generous financial support of the Great Britain Sasakawa Foundation.
Participating Universities

- Durham University
- Imperial College London
- King's College London
- Newcastle University
- SOAS, University of London
- University of Bristol
- University of Central Lancashire
- University of East Anglia
- University of Edinburgh
- University of Hertfordshire
- University of Hull
- University of Leeds
- University of Manchester
- University of Oxford
- University of Sheffield
- University of Warwick
- York St John University

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